

Chalk the Walk 2024

CHALK THE WALK is a special part of our Annual Springville Art Festival and will be held on Friday, September 6, 2024. The Art Festival will also feature artists booths, live performance stages, eating area with food trucks, kid's art activities, plein air events, and more!

We are encouraging all levels of participation from adult to youth. We're looking forward to seeing what you create!

Enter the juried CHALK THE WALK contest at www.smofa.org/festival-chalk-the-walk featuring cash awards and prizes!

The CHALK THE WALK judges will be announced at a later date.

Adult, ages 18+

- \$150 1st Place
- \$100 2nd Place
- \$50 3rd Place

Teen, ages 13 - 17

- \$75 1st place
- \$50 2nd place
- \$25 3rd place

Children, ages 12 and under

- \$50 1st place
- \$25 2nd place
- \$10 3rd place

Best of Show \$250

Special Awards totalling over \$200

CHALK THE WALK will be held on Friday, Sep. 6, 2024. Pre-Registration Check-In and *Same-Day Registration will be at the Springville Public Library, 45 S. Main St., between 2:00 am - 9:00 am. Chalking will start after you are checked in and will conclude that same day at 2:00 pm.

*Only if spots are still available

People's Choice Voting will be held from 2:00-3:00pm. Judging will be from 3:00-4:00pm. The presentation of awards will happen at 4:30 p.m. at the Main Stage.

Rules for Springville Art Festival CHALK THE WALK Sep. 6, 2024, 2:00 – 7:00 pm

Registration:

- Pre-register online, through September 1, 2024 at www.smofa.org/festival-chalk-the-walk
- Check-in 2:00–3:00 pm, at Springville Public Library, 45 S. Main St., Springville, UT. on the lawn, east of the Library's parking lot.
- At check-in you will receive your registration # card to place by your spot.
- You will write a brief description of what your artwork is at check-in. (ex. "Octopus reading a book")

Space Assignments:

Spaces will be assigned with considerations to age categories, experience, and teams. Most spaces are 5'x5' with some 6'x6'. If you are interested in having one of the "other"-sized spaces, (see attached map) Please add that as a comment in the registration form.

Fee:

This is a FREE event, *pre-registration is appreciated
*Day of event registration only if spots are still available

Rules:

1. Artists must supply their own water-based chalk. They must only use chalk and no additional materials or props, including tempera paint or templates. Fixatives

- may not be used to preserve artworks.
- 2. Registered artists must be the only ones working on their pieces or they will be moved to a different age category. (i.e. if a youth artist receives help from a parent, they will be moved to the adult 18+ category)
- 3. If participating as a team, team will be in the category of the oldest team member.
- 4. Art must be appropriate for family and public viewing. If any artworks are found to be objectionable, artists will be asked to stop work and will be eliminated from judging.
- 5. The event will proceed regardless of weather. We suggest keeping a digital record of the art production and final piece.
- 6. Springville City will use photographs and videos to record and publicize the event, artists' designs, and artwork production.
- 7. No loud speakers (headphone only, please!), pets, or smoking are permitted.
- 8. All supplies and tents must be cleared by 7:00 pm.

Suggested Supplies:

- Small broom or brush for cleaning space.
- Piece of fabric, cardboard, or wood to sit and stand on to avoid smearing your work.
- Knee pads or soft towel for your knees.
- Blending tools: chalkboard eraser, pieces of fabric, old t-shirts.
- Spray bottle and cloth to clean out mistakes.
- Masking tape for creating sharp edges.
- Cotton or latex gloves to protect your hands.
- Sun protection (sunglasses, hat, sunscreen, umbrella)

Springville Public Art reserves the right to change or update these rules at any time.

For more information contact:

Public Art Coordinator: Leslie Gleaves, Lgleaves@springville.org

See map on next page:

Set up map:

