



2023-2024 ANNUAL REPORT

Our Mission:

The Springville Museum of Art (SMA) is deeply committed to our mission to foster beauty and contemplation through life-affirming art and experience for Utah's Art City and its diverse communities.

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Director's Message

At the Springville Museum of Art our mission is simple – “to foster beauty and contemplation through life-affirming art and experience.” We want everyone who participates in one of our programs or steps through our doors to experience a meaningful, life-affirming connection with a work of art—one that helps them feel part of something larger, connected to a shared humanity. We believe that this kind of connection has the power to transform lives, communities, and society for the better.

This past year has especially strengthened my belief in the transformative role art plays in our community and the unique magic of the Springville Museum of Art. Art has the power to elevate lives and bring people together, and we are fortunate to have, right at the heart of Springville—Utah’s Art City—a museum that is truly community-founded and community-centered.



When we talk about community, we mean not only our local Springville and Utah County residents and families, but also the artists and art-lovers statewide, the students and teachers in every school district, and every visitor who wants to experience the power of art at one of Utah’s most unique and important cultural institutions.

As you read through the following pages, you’ll see the incredible impact we made during the 2023-2024 fiscal year. We served over 120,000 visitors, students, and teachers, both at the Museum and through offsite programs. We featured 1,341 works of art by 978 artists in 17 exhibitions. Our exhibitions lineup was outstanding, including highlights such as *The Most Noble Subject: The Gail Miller & Kim Wilson Collection*, *Inherit*, and our annual juried exhibitions. We also celebrated (and continue to celebrate) the 100th Annual Spring Salon and Salon 100, honoring the students who built Art City.

This magical story continues to echo through the Museum’s walls today. We are committed to honoring the legacy of the students and community members who founded the Museum and its programs over a century ago. They believed in making art truly accessible to the community, and so do we.

Thank you for your support and for being part of our journey over the past year. Let’s continue providing accessible, life-affirming art experiences to our community—it truly changes lives!

Best,

A handwritten signature in cursive script that reads "Emily A. Larsen".

Emily Larsen

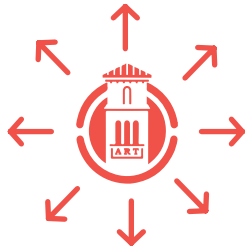


At SMA, we focus on providing quality art exhibitions, programs, and experiences for our 3 key audiences:

1. Springville City residents and Utah County families and individuals
2. Utah artists and the Utah arts community
3. K-12 students and teachers statewide



Overall Reach & Impact



In-Person Attendance: 84,540



Group & Tour Visits: 280



Students & Teachers Served: 35,709



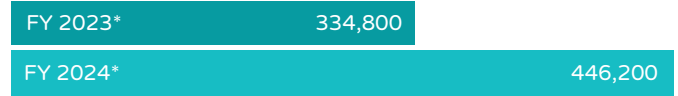
Public Programs & Events Hosted: 97



Schools Served: 450



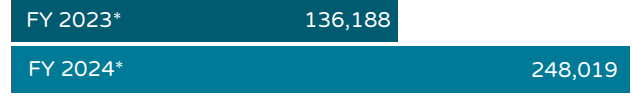
Social Media Reach: 446,200



Utah Artists Engaged: 4,187



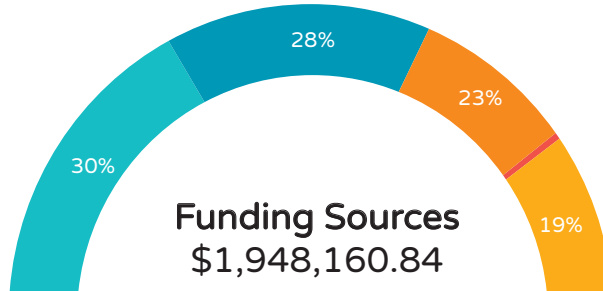
Website Unique Visits: 248,019



*FY runs from July 1 to June 30



Financials



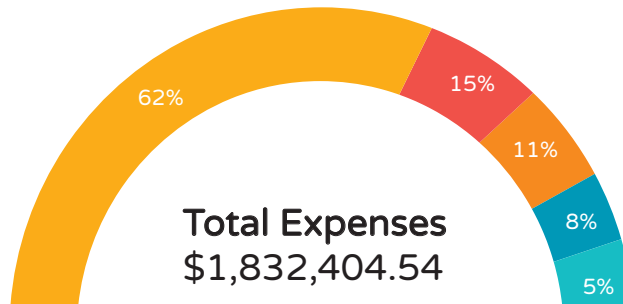
\$589,548.72
Grants
(public and private)
30%

\$541,067.04
Springville City
28%

\$450,951.66
Donations/Contributions**
23%

\$4,565.19
Interest/Investments
(realized)
0%

\$362,028.23
Earned Revenue
(program fees, art sales, private rentals)
19%



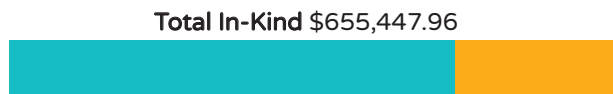
\$1,127,195.55
Programs & Exhibitions
(includes staffing)
62%

\$268,914.68
Salaries & Benefits
(administrative)
15%

\$204,155
Permanent Collection Art Acquisitions
11%

\$143,087.44
Office, Store, Facility, & Utility Expenses
8%

\$89,051.87
Marketing & Fundraising
(includes staffing)
5%

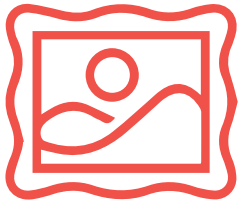


\$504,350
In-kind Goods
(materials or products that have been provided to your organization at no cost)

\$151,097.96
In-kind Services
(volunteers*, pro bono professional services, etc.)

*This page includes funding and expenses for both the Springville Museum of Art Association and the Springville Museum of Art which are two distinct legal entities that jointly operate the Museum.

**\$85,000 in donations are restricted for future programs



Exhibitions

In FY2024, SMA had 17 different exhibitions on display that featured over 1,341 works of art by 978 artists. 5 shows were juried exhibitions with open calls. Other curated exhibitions feature works from our Permanent Collection, contemporary artists, and historic Utah art. Nine of these exhibitions opened in FY24.



Juried Exhibitions

- 52nd Annual Utah All-State High School Art Show
- 100th Annual Spring Salon
- 49th Annual Utah Quilt Show
- 37th Annual Spiritual & Religious Art of Utah
- Annual Youth Art Competition

Curated Exhibitions

- The Fairbanks Family: An American Dynasty
- Grand Ambitions in Utah Art
- Artist & Academy: Highlights from the Soviet Collection
- The Most Noble Subject: The Gail Miller and Kim Wilson Collection
- Plein Air Painters of Utah: Art on the Highway
- Inherit: A Visual Exploration of Land, Connection, and Legacy
- Salon 100: A Retrospective of 100 Spring Salons and the Students that Built Art City!
- From Massasoit to Ousamequin
- Favorite Ladies: Patterns, People, and Play
- SMA Milestones and Memories
- New Acquisitions/Collection Highlights
- Art Renewal Center Featured Artist

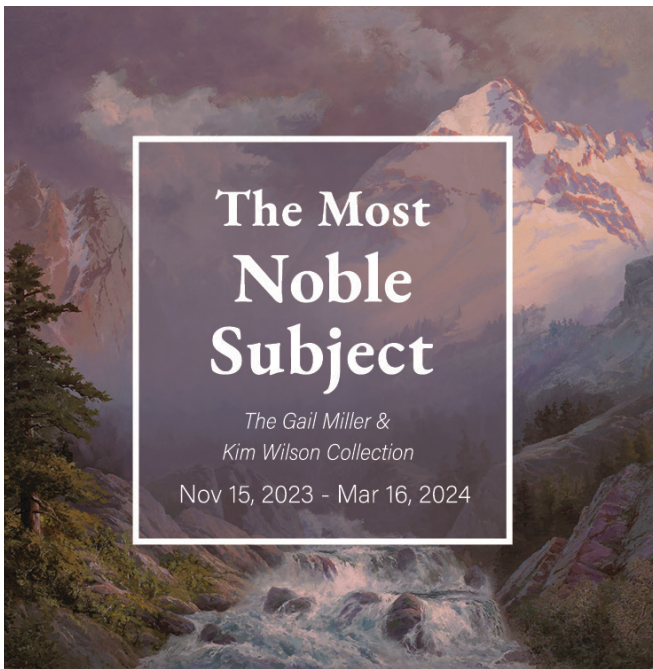


Exhibition Highlight

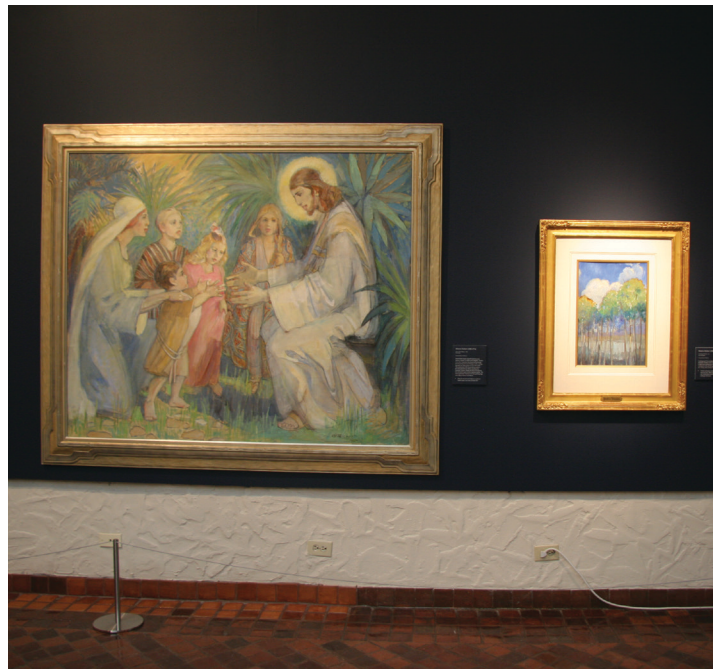
The Most Noble Subject: The Gail Miller & Kim Wilson Collection

November 15, 2023 – March 16, 2024

H.L.A. “Harry” Culmer painted magnificent scenes of the American West in the late nineteenth and early twentieth centuries. He opined that the mountains were “the most noble subject for an artists’ brush.” This exhibition explored what the artists in Gail Miller and Kim Wilson’s private collection considered their “most noble subject.” It featured masterpieces of Utah and Danish art, including works by historic Utah artists John Hafen, H.L.A. Culmer, Alfred Lambourne, J.T. Harwood, Minerva Teichert, James Christensen, LeConte Stewart, and C.C.A. Christensen that have never before been exhibited publicly.



**The Most
Noble
Subject**
*The Gail Miller &
Kim Wilson Collection*
Nov 15, 2023 - Mar 16, 2024





Exhibition Highlight

Salon 100: A Retrospective of 100 Spring Salons and the Students that Built Art City!

April 27, 2024 – May 17, 2025

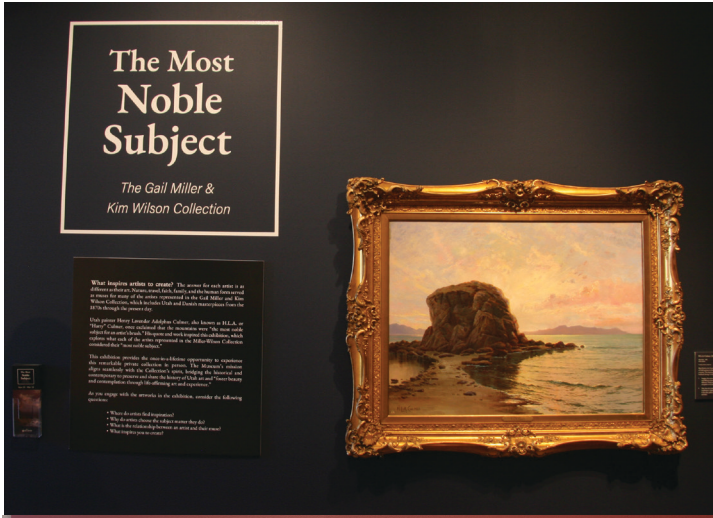
Salon 100 celebrates the 100th Anniversary of the Spring Salon and shares its impact and history! The Salon was started by Springville High School students in the 1920s. They hung the first shows in the halls of their high school until they were so well known for their art, the Springville community built them a museum! *Salon 100* features a curated selection of 100 artworks the Museum collected from the past 100 Spring Salons.

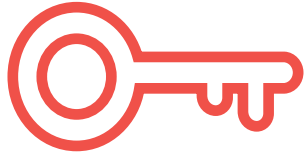
Throughout its history, the Salon showcased famous artists like Walt Disney, Norman Rockwell, Edward Hopper, and Georgia O'Keefe. The community's dedication to art propelled the Salon from the high school's halls to a full-fledged museum in 1937, shaping the artistic landscape of Springville and Utah forever. Our historic commemoration honors these students, celebrates contemporary artists, and imagines the future of the Salon through this exhibition, a documentary film, publications, and special programs and lectures.





Exhibition Highlights





Permanent Collection

57

Acquired
Artworks

The Springville Museum of Art Association is dedicated to preserving, protecting, and sharing its remarkable collection of over 2,600 Utah, Soviet, and American artworks. Our collection is a vital resource for fulfilling our mission and serving our community. To ensure the long-term care of these treasures,

we aim to adhere to best practices in storage, documentation, accessibility, and conservation. Our dedicated collections staff provides comprehensive training to all staff and volunteers on proper handling, care, and display. We are committed to making our collection accessible to the public through exhibitions, educational programs, online resources, and community outreach.

Acquisitions:

Through the generous support of donors and collectors, the Association acquired 57 works in FY24 including key pieces by living Utah artists Joshua Clare, Kathleen Peterson, Santiago Michalek, and Bianca Velasquez, as well as historic Utah works by Danquart Anthon Weggeland, John Hafen, and John B. Fairbanks. Additionally, we acquired two works for our Soviet Collection.

Conservation:

In the Spring of 2024, we welcomed back the plaster model of Paul Revere by Museum founder Cyrus Dallin. Generous donors supported its conservation with professional conservator Kimberleigh Collins-Peyanud.

Kathleen Peterson, *The Quilters*, oil on board, 2023.



Santiago Michalek, *Lost in the Machine*, oil on canvas, 2024.

Cyrus Dallin, *Paul Revere*, plaster, 1899.





Utah Artists Outreach

Utah’s vibrant artistic community is at the heart of our mission. We’re dedicated to championing local artists, supporting their careers as both creative professionals and entrepreneurs. Our programs and exhibitions are designed to showcase their talent, connect them with collectors, and offer essential resources for their continued success.

4,187

Network of Living Utah Artists

Exhibitions & Collections

Three times a year, we curate highly competitive juried exhibitions showcasing hundreds of talented creators. With thousands of visitors and a network of dedicated collectors, we’re not just showcasing art—we’re propelling careers. We also acquire exceptional works for our Permanent Collection, preserving Utah’s contemporary art legacy.

Artist Development

We are committed to empowering artists at every stage of their careers. This year, our Artist Round Table series offered free workshops on essential topics like grant writing, community building, art markets, and the emerging field of AI. We also foster a supportive artistic community by engaging artists as educators, workshop leaders, and jurors.

We partnered with UV Gallery Guild to host our first Fine Art Business Fair, which was a valuable opportunity for artists to connect with local vendors and explore resources to support their businesses.



*“Not only [does the Museum] supply us with a **world of information** for us as working artists, but they also provide an excellent way to meet other members of the art community. We have met so many amazing artists at these events. By meeting other artists it helps us know that **we are not alone** in this, that there is actually a **very supportive art community** in Utah, and provides us with networking opportunities to possibly work with other artists. We always leave with pages full of notes and smiles on our faces. We can’t say enough good things about this event and the Springville Museum of Art.”*

- Steve and Tonya Vistaunet, Local Artists



Programs & Events

97

Public Programs

In FY24, SMA engaged over 12,000 community members through a dynamic program calendar. Our 97 public events, ranging from intimate gatherings of 10 to large-scale celebrations attracting over 4,000 attendees, catered to a diverse audience spanning toddlers to seniors and artists alike. Additionally, we hosted 280 group tours and visits.

280

Group Tours and Visits

A highlight of the year was our new partnership with licensed art therapists to offer programs promoting mental health and wellness, addressing specific community needs.

12,000

Participants

Our program lineup included favorites like the annual Children’s Art Festival, the Art Ball, Open Studio, Guppy Group for toddlers, Unframed lectures, High School Portfolio Day, Mindful Mondays, Summer Art Camps, Santa’s Art Shop, and many more!





Programs Highlights

Spirit of the Art City

In commemoration of the 100th Spring Salon, a documentary was created to share the story of the students that built Art City, directed and produced by Jared Jakins and Hunter Phillips of The Plains in collaboration with Springville Museum of Art. Featured in the film are several artists including Brian Kershisnik, Ron Richmond, Lee Udall Bennion, and Jorge Rojas, as well as Museum directors Dr. Vern G. Swanson (1980-2012), Dr. Rita R. Wright (2012-2022), and Emily Larsen (2023- present). The film also features several Springville High School alumni and current students, former Springville Mayor Richard Child, and gallerist and art historian, Micah Christensen.

The film debuted Spring 2024 at the historic Rivoli theater with panel discussions and several showings and can now be seen in the Salon 100 history gallery.





Programs Highlights



Mindful Mondays

SMA began hosting Mindful Mondays in February 2024 as a series of wellness programs every Monday evening. Qualified instructors, facilitators, and mental health professionals design and lead free weekly classes for guests to find sanctuary at the Museum. Classes include:

- Art therapy
- Artmaking workshops
- Sound baths
- Meditation and mindfulness classes
- Restorative or yin yoga classes
- Journaling opportunities

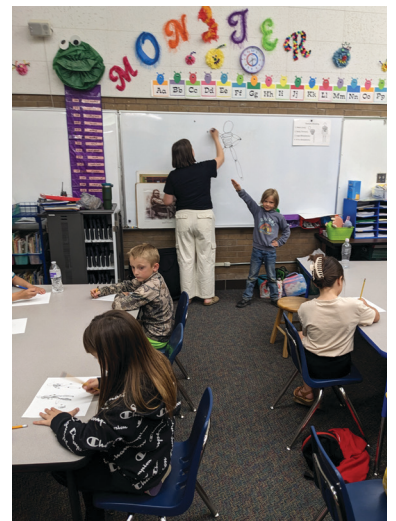
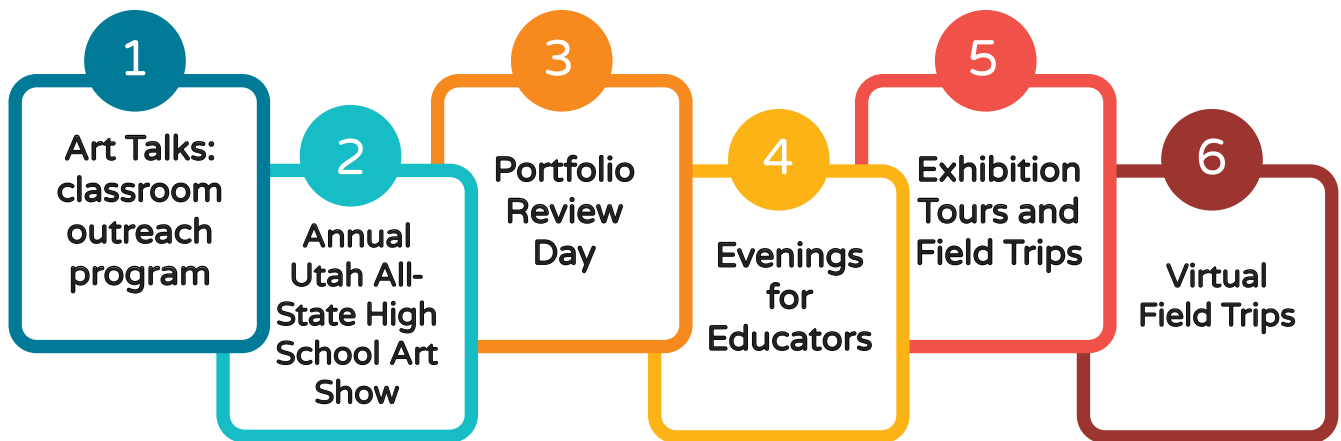




K-12 Programs & Outreach

The Utah State Legislature funds the Professional Outreach Program in Schools (POPS) to provide high-quality arts experiences for all K-12 public students and teachers in Utah. Managed by the Utah State Board of Education, SMA reaches every school district at least once every three years. The Museum matches legislative funding.

SMA offers free resources, training, and programs to educators and students across Utah. Our initiatives are crafted in collaboration with and evaluated by the Statewide Arts Partnership (SWAP), a team of Utah-licensed educators and arts professionals, to ensure educational excellence and impact. SMA is dedicated to cultivating thoughtful individuals with a lifelong appreciation for the arts. Our core programs include:





K-12 Programs & Outreach Highlights

33,556
Students

2,224
Teachers

450
Schools

39
Districts

During the 2023-2024 school year, SMA served 33,556 students and 2,224 teachers in 450 schools (including 51 charter schools) across 39 districts.

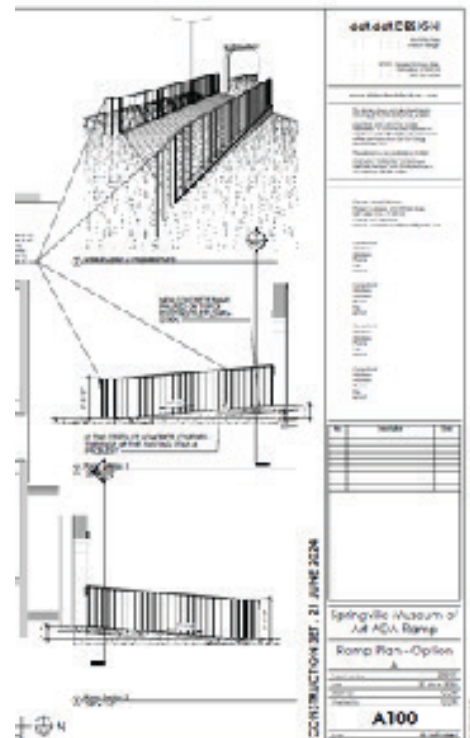




Accessibility Updates

To enhance accessibility and safety for all visitors, we utilized grant funds to complete several projects resulting in the following improvements:

- **Improved Door Accessibility:**
Installed radio-controlled ADA door openers on the main entrance and in the Stewart Sculpture Garden.
- **Enhanced Stair Safety:**
Added additional metal railings to the stairs near the west exit.
- **Enhanced Gallery Access:**
Installed a temporary Ramp in the Swanson Gallery.
Initiated the design process for a permanent ADA ramp in the Swanson Gallery.
- **Improved Wayfinding:**
Purchased and installed exit braille signs and red exit emergency lights in the underground areas.
- **Provided Visitor Assistance:**
Acquired additional gallery seating with walking devices for guests needing assistance.





Sponsors & Partners

We are grateful to our partners, sponsors, and donors for their generous support of the Springville Museum of Art and its programs and Collection. **THANK YOU** to everyone who supported the Museum in 2023-2024.

Major Supporters



Institutional Support & Program Partners

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Nebo Credit Union
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Pinguino's Gelato
Plein Air Painters of Utah
Precision Periodontics
Prism Print Shop
Progressive Leasing
R. Harold Burton Foundation
Reams Springville Market
Riley Blake Design
Rivoli Theater
Schouten Orthodontics
Sentient Academy
Smith's Marketplace
Southern Utah Museum of Art
Snelson PhotoColor Lab
Springville City
Springville Historical Society
Springville Kiwanis Club
Thanksgiving Point
The Plains
The Policy Project
Traditional Fine Arts Organization
Trapnell Orthodontics
Treasure Tree Academy
Union Pacific Foundation
Utah Art Education Association
Utah County Commissioners
Utah Cultural Alliance
Utah Division of Arts and Museums
Utah Humanities
Utah Museum of Contemporary Arts
Utah Museum of Fine Arts
Utah Senate and Utah State Legislature
Utah State Board of Education
Utah Valley Quilt Guild
Utah Watercolor Society
UVU Roots of Knowledge
Visual Art Institute
VR Wizards
Warren Orthodontics
Wavetronix
Weber State University
Wheeler & Sundberg Funeral Home
Your Very Favorite
Zions Bank

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Joel, Erica, Eloise, and
Johanna Brown Family
John Lloyd Bezzant
John Riding
John Schmidt

Individual Support

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Joyce Jenkins
Joyce Marder
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Lincoln Oliphant
Linda Boyer
Linda Etherington
Linda V. Auwerda
Lisa Halverson
Lori and Rod Glenn
Lynette and Gary Jones
Mable Burch (in honor of
Terry Burch)
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Marian Shipley
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Mary Milan
Tuddenham Family
Matt Holton
Megan K. and Ben Geilman

Megan Van Pelt
Michael O'Malley and
Lauren Fowler O'Malley
Michael Sligting
Michal Ann Adams
Mike and Jackie Snelson
Mindi Wright
Nancy Elliott
Nancy Volmer
Natalie Petersen
Nathan Day
Nathan Oman
Nathan Pace
Nicholas Hoskins
Nick and Carol Brown
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Sharon Woodward
Sheila Liston
Shuri Bunting
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Wilford and Natalie Clyde
Willamarie Huelskamp and
Ira Rubinfeld
William Royden Card
William Tayler

Staff and Board Acknowledgments

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Katharine Bekker, Educator
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MUSEUM OF ART